SOLOMON ISLANDS

eTrade Readiness Assessment

Population: 0.6 million (2016)
GDP: $1134 million (2016, USD)
Growth: +4%

Internet users ≈ 100,000

E-commerce legislation
Electronic transactions:
Consumer protection:
Privacy & data protection:
Cybercrime:

Legislation requires updating

% FIRMS IDENTIFYING ACCESS TO FINANCE AS A MAJOR CONSTRAINT 2013–17

5.8% SOLOMON ISLANDS
15.9% WORLD AVERAGE
30.8% LDCS

INTERNATIONAL INTERNET BANDWIDTH (mbps)

2014 2015 2016 2017

MOBILE CELLULAR
ACTIVE MOBILE-BROADBAND
FIXED-TELEPHONE
FIXED BROADBAND (ADSL)

INTERNATIONAL INTERNET BANDWIDTH (mbps)

UTILIZATION OF ONLINE PLATFORMS BY BUSINESS (N: 28)

CASH ON DELIVERY
ONLINE (MASTERCARD, VISA)
MOBILE MONEY OPTIONS
PAYPAL

CHOICE OF SHIPPING VENDOR (N: 27)

POST OFFICE
PRIVATE-SHIPPING COMPANY SUCH AS DHL
SELF-OPERATED DELIVERY SERVICE
THIRD-PARTY DELIVERY SERVICE
OTHER
The current low use of e-commerce in Solomon Islands belies significant potential for the sector to grow swiftly and make economic and socioeconomic contributions to the country.

- UNCTAD Solomon Islands Rapid eTrade Readiness Assessment

### RECOMMENDATIONS

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<tr>
<th>E-COMMERCE READINESS ASSESSMENT AND STRATEGY FORMULATION</th>
<th>Ensure future strategies include market-side and e-commerce components.</th>
<th>Strengthen public-private dialogue on ICT development with focus on e-commerce and digital economy</th>
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<td>ICT INFRASTRUCTURE AND SERVICES</td>
<td>Implement submarine cable project, deploy fair-play model, and provide diverse services via high-speed broadband.</td>
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<td>TRADE LOGISTICS AND TRADE FACILITATION</td>
<td>Facilitate paperless trade and institutional cooperation.</td>
<td>Advocate for demand-side adoption of 'what3words' addressing system and accelerate adoption of national post code system.</td>
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<td>PAYMENT SOLUTIONS</td>
<td>Improve financial literacy, especially outside capital city, to encourage consumer appreciation of benefits of cash-less financial transactions.</td>
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<td>LEGAL AND REGULATORY FRAMEWORK</td>
<td>Adopt legislation on e-transactions, data protection and cybercrime law; adapt the Consumer Protection Act to reflect e-transactions.</td>
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<td>E-COMMERCE SKILLS DEVELOPMENT</td>
<td>Develop institutional collaboration mechanism to communicate skills requirements between private and public sectors and skills-providers.</td>
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<td>ACCESS TO FINANCING</td>
<td>Strengthen linkages between commercial lenders and sector associations, focusing on e-commerce early adopters (e.g. tourism, agro-industry).</td>
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This document is based on the UNCTAD Solomon Islands Rapid eTrade Readiness Assessment
enhancedif.org/en/country-profile/solomon-islands